



# GATEWAY TO THE ROCKIES

*COLORADO STATE MOTTO*  
**“NOTHING WITHOUT THE DEITY”**

A wide-angle photograph of the Denver skyline at sunset. The sky is a mix of deep blue and orange, with scattered white clouds. The city's skyscrapers are silhouetted against the bright light of the setting sun. In the foreground, some lower-rise buildings and a large, white, lattice-like structure are visible.

# WHY DENVER

## FAST FACTS

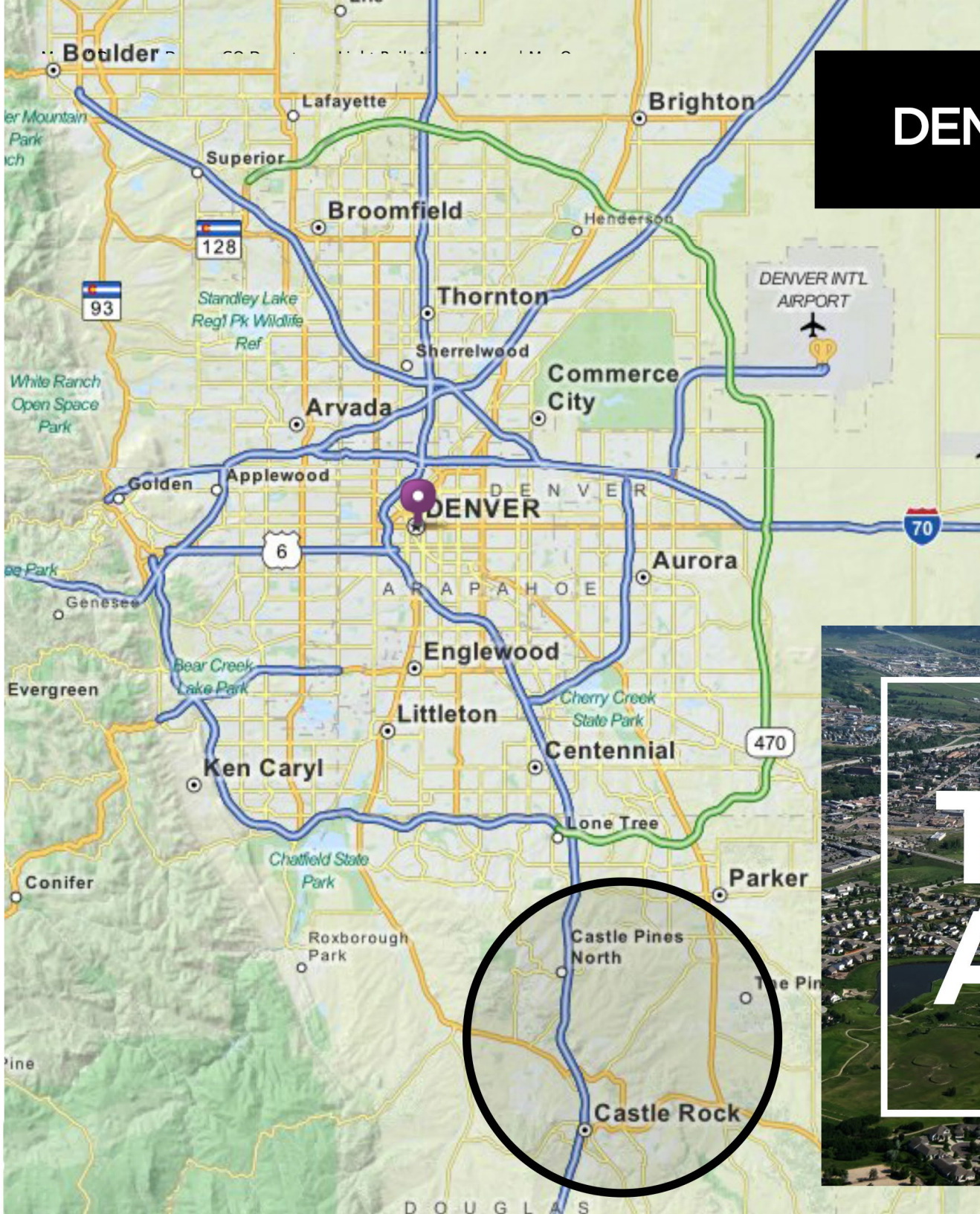
**DENVER IS A CITY LIKE NO OTHER,** a thriving Western city that stands as a portal to the American arts and life, as well as God's majestic masterpiece. With 88-95% of the population not attending an evangelical church, there are many who are living without the presence and power of God in their life. With Denver being the 2nd most educated city and one of the fastest growing, there is great opportunity to impact not only a city, but an entire nation and world.

- 2.7 million people in Denver Metro Area
- 1 of 2 cities with 7 professional sports teams
- 2nd largest performing arts complex in the nation
- Considered the “Wall Street of the West” for its economic activity
- Colorado is the 3rd fastest growing state in the last decade
- Denver is the 2nd most educated city in the US
- Denver has over 300 days of annual sunshine (more than San Diego or Miami)
- With the thin air, golf balls go 10% farther...

# DEMOGRAPHICS

- 300,000 people
- 90-95% un-churched
- 5 Year Projected Population Increase of 17-20%
- Largely Young Families

# TARGET AREA



# ABOUT US

## MEET THE SMITH FAMILY



### **LEAD PASTOR: ERNEST SMITH**

**WIFE:** SARA SMITH *[MARRIED DECEMBER 27, 2002]*

**CHILDREN:** WYATT DANIEL *[APRIL 16, 2010]* & WAVERLY ROSE *[MARCH 9, 2012]*

Ernest accepted Christ at the age of 16 and received a call into full-time ministry 7 months later. Since that time, both his educational experience and ministry experience have led him to this time and this leadership opportunity.

Sara is a phenomenal wife and mother. She is a true servant who loves to use her gifts of hospitality and helps to serve those whom God brings into her life. Sara works as a Registered Nurse, with a specialty in pediatrics.

### **EDUCATIONAL EXPERIENCE:**

- Charleston Southern University - BS in Youth Ministry
- Liberty University - MAR w/focus in leadership, MDIV and will complete DMin in 2014.

### **MINISTRY EXPERIENCE:**

- Staff member at Seacoast Church from 1997-2013
- Student Pastor, Family Ministry Pastor, Leadership Development Pastor, Co-Campus Pastor, Teaching Pastor

### **LEADERSHIP WIRING:**

- Spiritual Gifts: Teaching, Pastor/Leadership, Encouragement, Faith
- Leadership Style: DIC on DISC profile
- Leadership Strengths: Belief, Woo, Achiever, Responsibility, Learner



# CORE VALUES

**MISSION:** TO SEE LIVES AND COMMUNITY RESTORED THROUGH THE PRESENCE AND POWER OF GOD

## **BIBLICAL WORLDVIEW:**

We believe that the Bible is inerrant and gives us the clearest image of who God is and what He desires for our lives. It becomes the lens by which we view and live life.

*Romans 12:2*  
*2 Timothy 3:16-17*  
*Hebrews 4:12*

## **AUTHENTIC COMMUNITY:**

We believe that life was never meant to be lived alone. It was meant to be lived in authentic community on a daily basis with other followers of Jesus. This community not only inspires spiritual growth, but it is attractive to those who don't know Jesus.

*John 13:34-35*  
*Acts 2:42-47*  
*Romans 1:11-12*  
*Romans 12:9-13*

## **CONTAGIOUS GENEROSITY:**

We believe it is our calling to be generous with all that we have. Everything we have has been given to us from God, so we approach our time, possessions and resources with an attitude of stewardship, not ownership. We believe that generosity is contagious, and as we flood our city with the generosity of Christ, others will want to join in!

*Proverbs 11:24*  
*Luke 6:37-38*  
*2 Corinthians 9:7*  
*1 Timothy 6:17-19*



### **MISSIONAL LIVING:**

We believe that missions is not a program through which we are engaged, but a lifestyle by which we are defined. We firmly believe that God has strategically brought people into our lives, whether neighbors, co-workers, family members or strangers, so that we can help them experience the presence and power of God. It is through missional living that the Gospel is proclaimed and the Church grows.

*Micah 6:8*  
*Matthew 25:31-40*  
*1 Corinthians 9:19-22*  
*1 John 3:17-18*

### **CHURCH MULTIPLICATION:**

We believe that in order to reach the varied groups of people in this world, there must be varying expressions of Christ's Church. We also know that the greatest way for people to come to know Christ is through church planting. Because of these facts, we will be a church that continues to plant churches in and around Denver, as well as assist other church plants around the world.

*Matthew 28:19-20*  
*Acts 1:8*  
*Acts 13:2-3*  
*Romans 15:19-21*

### **PEOPLE DEVELOPMENT AND DEPLOYMENT:**

We believe that everything rises and falls on leadership and everyone has the capacity to lead. Whether it is to lead one's family, friends, a business or a small group, everyone has the ability to lead. We want to help develop the leader within a person and then deploy them to God's mission for their life.

*Exodus 18:13-26*  
*Matthew 20:26*  
*Luke 10:1-9*  
*Acts 6:1-7*  
*Titus 2:1-8*



## **PREPARATION PHASE: 2013**

- Recruit key families and individuals to move to Denver
- Develop partnerships with individuals, churches and networks in Denver
- Develop prospectus and other documents
- Develop administrative support and accountability systems
- Secure support structures: church and network partnerships, prayer team, financial support team
- Determine strategic locations for team members to live
- Sell house and other possessions
- Move families to Denver

## **PRE-LAUNCH PHASE: JANUARY-AUGUST 2014**

- Recruit and Develop Launch Team
- Recruit, Build & Cultivate relationships with partners
- Visit various churches to learn
- Engage community by servant evangelism, participating in community planned events, building relationships and conducting surveys
- Build relationships with various leaders in the community (i.e. mayor, school officials, other church leaders)
- Establish web, social media and community presence
- Develop internship to develop leaders and invest in church leaders
- Begin seeker groups in various locations
- Secure meeting location
- Develop strategic processes for preview services and launch day
- Buy necessary equipment
- Plan and conduct preview services (May, June, July & August)
- Celebrate preview services

## **LAUNCH PHASE: SEPTEMBER 2014**

- Continue to develop and grow launch team
- Develop and implement community-wide marketing strategy
- Recruit and Develop strategic leaders and volunteers for various areas (guest services, assimilation, childrens, music)
- Mobilize mission teams to assist the church
- Begin weekly worship on September 21st
- Celebrate launch day with team
- Communicate and celebrate with partners

# ANNUAL BUDGET



**3-YEAR BUDGET WITH PRE-LAUNCH:  
\$1,181,800**

## PRE-LAUNCH: 2013

Team Expenses	\$40,000
Capital Expenses	\$113,000
Outreach Expenses	\$10,000
Operational Expenses	\$25,000
<b>TOTAL PRE-LAUNCH EXPENSES:</b>	<b>\$188,000</b>

## YEAR ONE: 2014

Team Expenses	\$126,000
Capital Expenses	\$33,500
Outreach Events	\$50,000
Operational Expenses	\$90,800
<b>TOTAL YEAR ONE EXPENSES:</b>	<b>\$300,300</b>

## YEAR TWO: 2015

Team Expenses	\$136,000
Capital Expenses	\$10,000
Outreach Events	\$42,000
Operational Expenses	\$147,000
<b>TOTAL YEAR TWO EXPENSES:</b>	<b>\$335,000</b>

## YEAR THREE: 2016

Team Expenses	\$152,000
Capital Expenses	\$7,500
Outreach Events	\$45,000
Operational Expenses	\$154,000
<b>TOTAL YEAR TWO EXPENSES:</b>	<b>\$358,500</b>

*\*If you would like more detail about our budget, please let us know and we will provide it.*



## **PRAY**

The most powerful tool we have at our disposal is prayer. We firmly believe in the power of prayer and are asking for your commitment to stand with us in prayer daily. We invite you to join our monthly newsletter for updates and prayer requests.

## **GO**

One of the greatest ways to impact the church and the community of Denver is to send a mission team at strategic times throughout the year. There will be numerous times when it would greatly benefit the church to receive mission teams to help with various projects and community outreach. We would love your commitment to organize mission teams to serve the church and the community.

## **GIVE**

In order to effectively launch strong and reach the people of Denver, Colorado, we need partners who are willing to give financially. Your generosity will allow us to launch well and maintain a level of excellence in what we do. We would value your commitment in giving financially either as a one-time gift or by establishing a multi-year partnership.

## **FOR MORE INFORMATION, PLEASE CONTACT:**

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843-478-3720



**BECOME  
A PARTNER**



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