

A nighttime photograph of a city skyline, likely Montreal, with several tall buildings illuminated by warm lights. The sky is dark with some light flares. A dark, diagonal banner with a dashed white border runs across the middle of the image. The text 'CITY CHURCH' is written in a large, white, distressed, sans-serif font on the banner.

# CITY CHURCH

MONTRÉAL

Chris & Yanci McGregor

# METROPOLITAN PEOPLE



2ND LARGEST  
FRENCH-SPEAKING CITY  
**IN THE WORLD**

**2ND LARGEST  
CITY IN CANADA**  
AT 3.9 MILLION PEOPLE

Film & Television  
production center

Cirque  
du Soleil



Montréal International  
Jazz Festival

**CULTURAL**  
CENTER



LARGEST  
CONCENTRATION  
OF **COLLEGE AND  
UNIVERSITY**  
STUDENTS IN  
**NORTH AMERICA**  
WITH  
9 UNIVERSITIES  
AND  
12 COMMUNITY  
COLLEGES.



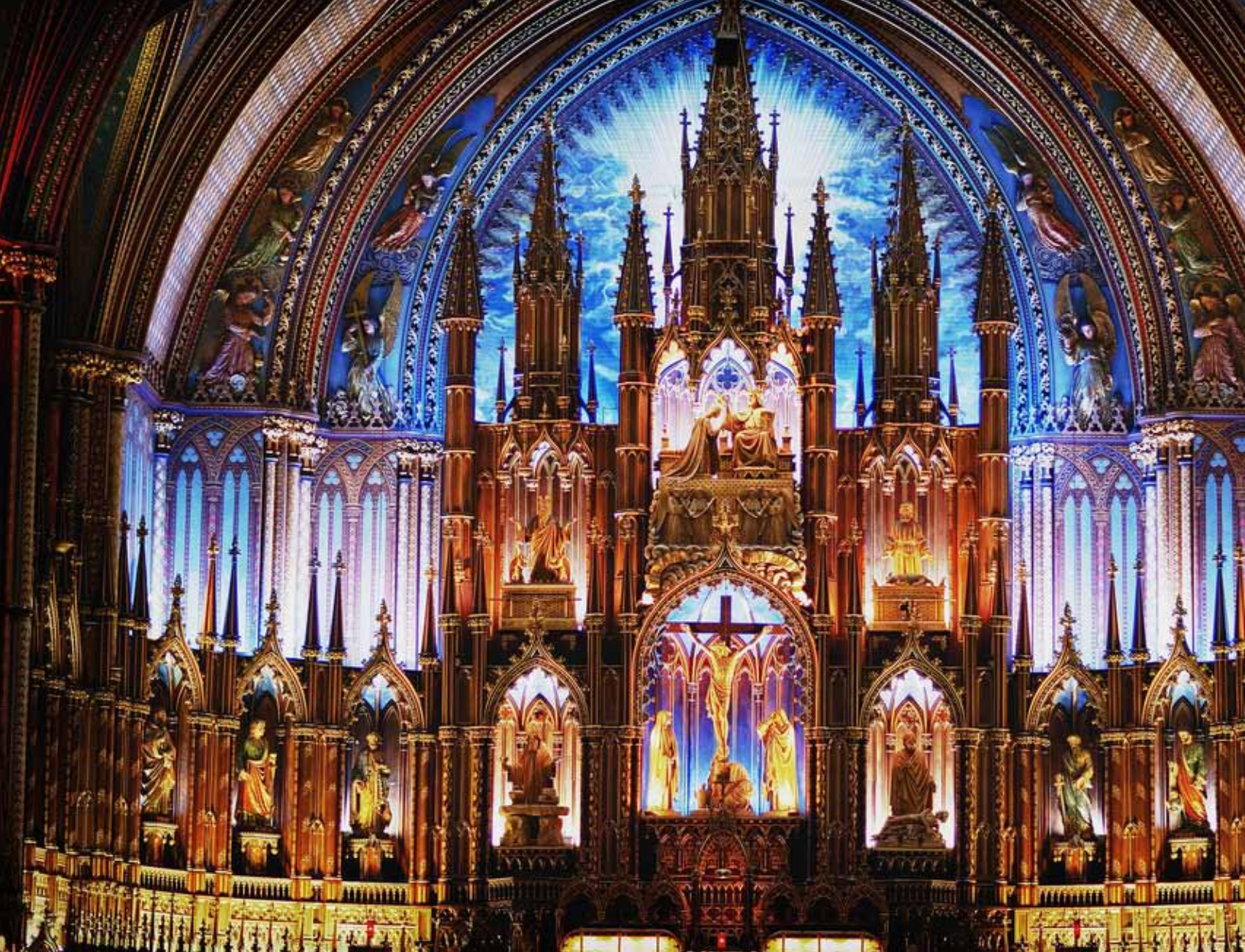
# EDUCATION MAGNET



EA SPORTS  
AIR CANADA  
BOMBARDIER  
ROYAL BANK  
BELL CANADA  
**AND THE  
ICONIC**  
MONTREAL CANADIENS  
HOCKEY TEAM.

# INDUSTRY LEADER









# SPIRITUAL CLIMATE

ONLY 0.5% OF MONTREALERS ARE IDENTIFIED AS  
**EVANGELICAL CHRISTIANS.**  
TODAY, MANY CHURCHES ARE EMPTY  
AND **BEING SOLD.**

# CITY CHURCH

We exist to lead people into a growing relationship with Jesus.

## VALUES

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- We will do whatever it takes to introduce people to Jesus.
- We are a family where everyone works together.
- We will demonstrate love for our city and compassion to those in need.
- We will honor God by bringing our best in whatever we do.



# 2013 STRATEGIC TIMELINE

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## January – June (Launch Team Development)

Gather Launch Team  
Select Target Area  
Prayer Walk

Fine-Tune Strategy  
Create Systems  
Develop Partnerships

## July – September (Pre-Launch)

Conduct Preview Services (July 7, 28, Aug 18)  
Follow-Up from Services  
Prayer Walk  
Relational Evangelism  
Servant Evangelism  
Strategic Outreach Events

Develop Partnerships  
Growing and Training Launch Team  
Develop Systems  
Train Volunteers  
Market City Church to Montreal

## September – December (Post-Launch)

**Launch Date!** (Sept 15)  
Weekly Worship Services  
Follow-Up and Assimilation  
Cast Vision and Values  
Relational Evangelism

Strategic Outreach Events  
Fine-Tune Systems  
Train Volunteers  
Spiritual Development  
Develop Small Group Leaders

# OUR TARGET AREA

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## “Midtown” area of Montréal

- Strategically located between the airport and the downtown core
- Highest concentration of English-speaking population
- Home to Montreal’s largest hospital
- Easily accessible to subway stations and a major highway system
- Home to highly educated young families and urban professionals
- Racially and culturally diverse population with close to 120 ethnic communities nearby



Hudson bay

DA

Ontario

Thunder Bay

Wisconsin

Michigan

Illinois

Indiana

Ohio

Kentucky

Tennessee

Chisasibi

Moosonee

Sunbury

Toronto

Hamilton

Lansing

Detroit

Chicago

Madison

Springfield

Indianapolis

Frankfort

Nashville

Kuuujuaq

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Newfoundland

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Prince Edward Island

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

New Brunswick

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Maine

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Nova Scotia

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

New York

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Washington D.C.

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Philadelphia

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Harrisburg

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Charlotte

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Raleigh

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Memphis

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

Las Vegas

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

Quebec

Ottawa

Montpetit

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Albany

Mass.

West Virginia

Richmond

Phoenix

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

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Ottawa

Montpetit

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West Virginia

Richmond

San Antonio

Happy Valley  
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(Saguenay)

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Montpetit

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West Virginia

Richmond

San Diego

Happy Valley  
Goose Bay

St. John's

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Chicoutimi  
(Saguenay)

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Ottawa

Montpetit

N.H.

Albany

Mass.

West Virginia

Richmond

San Jose

Happy Valley  
Goose Bay

St. John's

Quebec

Chicoutimi  
(Saguenay)

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Montpetit

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West Virginia

Richmond

San Francisco

Happy Valley  
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St. John's

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Happy Valley  
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N.H.

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Quebec

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Montpetit

N.H.

Albany





**MEET**  
the McGREGORs

Chris and Yanci McGregor met at their first day at Dallas Theological Seminary. They both obtained their Master's degree at DTS and were married on New Years Eve, 2002.

They served together under the leadership of Ed Young at one of America's largest churches, Fellowship Church in Dallas, Texas, for almost 10 years. Chris was the Campus Pastor for their Downtown Dallas location and Yanci was a Worship Leader, Missions Director and Communications Lead in her tenure at FC.

The McGregors have two active boys: Sterling who arrived in 2006, and Kingston in 2009.

### **About Chris:**

**Strengths:** Leadership, Teaching, Evangelism and Relating to a diverse group of people.

**Fun facts:** Born in Ottawa Canada, as the oldest of 4 boys. Ran on Canada's National Team in Track&Field

**Loves:** Espresso, Hockey and Sushi.

### **About Yanci:**

**Strengths:** Hospitality, Communication, Cultural IQ and Empowering leaders.

**Fun facts:** Born in Childress, Texas. Was Miss Texas and 4th Runner-up to Miss America.

**Loves:** Broadway Shows, Rodeo and Sushi.

# **PARTNER** with CITY CHURCH

## **Prayer**

Since moving to Montréal, we are more aware than ever of the spiritual battle being waged over the people in this city. We believe in the power of prayer! Please pray for the advancement of the gospel, for influence and favor, and for the protection of our marriage and family.

## **Financial Support**

Your financial investment will make a major impact on City Church's ability to launch strong and reach thousands of people walking in darkness. We are asking churches, organizations and individuals to invest in us financially to allow us to go further, faster.





# Missions Teams

Consider Montréal for your next missions trip. Shine the love of Christ in North America's most unchurched city and experience a truly European-flavored culture—only a few hours from home. Evangelism, prayer walking, community development and weekend worship support are some of the activities available.

**For more information, or to sign-up for our  
newsletter, please contact:**

**Chris McGregor**  
**[mgregorchrismcgregor@me.com](mailto:mgregorchrismcgregor@me.com)**  
**(438) 827-7860**  
**[www.mycitychurch.ca](http://www.mycitychurch.ca)**

# BUDGET for CITY CHURCH

## One-Time, Launch Expenses (May – September 2013)

|                                                     |           |                                              |                  |
|-----------------------------------------------------|-----------|----------------------------------------------|------------------|
| Audio-Visual Equipment<br>plus Computers, Licenses  | \$ 23,450 | Operations<br>Rentals, Furniture, Curriculum | \$ 22,500        |
| Outreach and Marketing<br>Events, Printing, Mailers | \$ 34,600 | <b>Total Launch Expenses</b>                 | <b>\$ 80,550</b> |

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## Post-Launch City Church Budget (September-December 2013)

|                     |           |                                    |                 |
|---------------------|-----------|------------------------------------|-----------------|
| Personnel           | \$123,000 | Total Expenses                     | \$198,270       |
| Operations Expenses | \$58,770  | Total Income (pledges and tithing) | \$182,000       |
| Outreach Expenses   | \$16,500  | <b>Total Shortfall</b>             | <b>\$16,270</b> |

## 2014 Budget

|                     |           |                        |                  |
|---------------------|-----------|------------------------|------------------|
| Personnel           | \$193,000 | Total Expenses         | \$317,670        |
| Operations Expenses | \$72,920  | Total Income           | \$210,300        |
| Outreach Expenses   | \$51,750  | <b>Total Shortfall</b> | <b>\$107,370</b> |

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## 2015 Budget

|                     |           |                        |                  |
|---------------------|-----------|------------------------|------------------|
| Personnel           | \$208,000 | Total Expenses         | \$364,820        |
| Operations Expenses | \$96,570  | Total Income           | \$223,300        |
| Outreach Expenses   | \$60,250  | <b>Total Shortfall</b> | <b>\$141,520</b> |

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## 2016 Budget

|                     |           |                        |                  |
|---------------------|-----------|------------------------|------------------|
| Personnel           | \$253,000 | Total Expenses         | \$424,750        |
| Operations Expenses | \$100,250 | Total Income           | \$250,000        |
| Outreach Expenses   | \$71,500  | <b>Total Shortfall</b> | <b>\$174,750</b> |





An aerial photograph of the Montreal skyline, showing numerous skyscrapers and buildings. The foreground is dominated by the dense, brown and orange foliage of Mount Royal, indicating an autumn setting. The city extends to the water's edge in the distance.

# THE CROSS on MOUNT ROYAL

In 1643, rising waters from the St Lawrence River threatened to destroy the new settlement of Mount Royal. In desperation, a priest made a public vow that if God would save the people from destruction, he would drag a heavy wooden cross to the top of Mount Royal, overlooking the city.

God answered his prayer and a cross has stood on the mountain ever since. We see this cross as a visible reminder that Jesus is Lord of Montréal, that he loves the people here, and is calling them back to himself.



**CITY CHURCH**  
MONTRÉAL, QUÉBEC